

IN MEMロRY ロF
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## Outline

- Motivations and research questions
- Datasets
- Ridership spatial distribution
- Ridership temporal distribution
- Built environment and temporal distribution
- Conclusions and future work


## Motivations and research questions

Motivations
$\checkmark$ Ridership projection
$\checkmark$ Transit operation
$\checkmark$ Subway station planning
Research questions
$\checkmark$ How is ridership spatially distributed?
$\checkmark$ How is ridership temporally distributed?
$\checkmark$ What factors contribute to ridership temporal distribution?

## Datasets

- Ridership
- Transfer ridership (bus to subway)
- Subway station and bus station location
- New York City street map files.
- Land use
- SES. data
- Employment information
- General travel cost to three zones in CBD


## Ridership spatial distribution



## Ridership spatial distribution



Ridership spatial distribution


## Randomly Selected Ridership Temporal Distribution






## Ridership Temporal Distribution - Cluster analysis

- Concentration of ridership
> Morning peak hourly ridership
$>$ Afternoon peak hourly ridership
> Early morning hourly ridership
> Midday hourly ridership
- Transfer ridership ratio (bus to subway)
> Morning peak transfer ridership ratio
> Afternoon peak transfer ridership ratio
$>$ Early morning transfer ridership ratio
> Midday transfer ridership ratio
- Position of Concentration in time
> Morning peak stating time
$>$ Morning peak duration
> Afternoon peak starting time
> Afternoon peak duration
- Relative magnitude of ridership
> Ratio of morning peak hourly over total daily ridership
> Ratio of afternoon peak hourly over total daily ridership
> Ratio of early morning hourly over total daily ridership
> Ratio of midday hourly over total daily ridership
> Ratio of morning peak hourly over maximum hourly ridership
> Ratio of early morning hourly over maximum hourly ridership
> Ratio of midday hourly over maximum hourly ridership


## Ridership Temporal Distribution - Cluster analysis

High Afternoon Peak Pattern


- 64 stations
- Total daily: 32,137
- Morning peak hourly riders: 2,309
- Afternoon peak hourly riders: 4,514
- Early morning hourly riders: 315
- Midday hourly riders: 1,707
- A.M. peak starting time: 8:12 am.
- A.M. peak duration: 62 minutes.
- P.M. peak starting time: 4:53 pm.
- P.M. peak duration: 77 minutes.


## Ridership Temporal Distribution - Cluster analysis

## High Morning Peak Pattern



- 123 stations
- Total daily: 8,196
- Morning peak hourly riders: 1,068
- Afternoon peak hourly riders: 707
- Early morning hourly riders: 143
- Midday hourly ridership: 447
- A.M. peak starting time: 7:40 am.
- A.M. peak duration: 61 minutes
- P.M. peak starting time: 4:10 pm.
- P.M. peak duration: 82 minutes


## Ridership Temporal Distribution - Cluster analysis

## No Morning Peak Pattern



- 12 stations
- Total daily: 24,061
- Morning peak hourly riders: no morning peak
- Afternoon peak hourly riders: 4,961
- Early morning hourly riders: 164
- Midday hourly riders: 1,461
- A.M. peak starting time: ~
- A.M. peak duration: ~
- P.M. peak starting time: 4:52pm.
- P.M. peak duration: 68 minutes


## Ridership Temporal Distribution - Cluster analysis

## Low Ridership Pattern



- 167 stations
- Total daily: 5,294
- Morning peak hourly riders: 1,024
- Afternoon peak hourly riders: 297
- Early morning hourly riders: 137
- Midday hourly riders: 280
- A.M. peak starting time: 7:26 am.
- A.M. peak duration: 62 minutes
- P.M. peak starting time: 3:39 pm.
- P.M. peak duration: 97 minutes


## Ridership Temporal Distribution - Cluster analysis

High Transfer Pattern


- 57 stations
- Total daily: 12,100
- Morning peak hourly ridership: 2,113
- Afternoon peak hourly ridership: 724
- Early morning hourly ridership: 298
- Midday hourly ridership: 629
- A.M. peak starting time: 7:25 am.
- A.M. peak duration: 63 minutes
- P.M. peak starting time: 3:47pm.
- P.M. peak duration: 97 minutes
- Transfer ridership (>25\%)


## Ridership Temporal Distribution - Pattern Statistic

| Patterns | High <br> Afternoon <br> peak | High <br> Morning <br> peak | No <br> Morning <br> peak | Low <br> Ridership | High <br> Transfer |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Number of stations | 64 | 123 | 12 | 167 | 57 |
| Total Volume |  |  |  |  |  |
| Total daily ridership | 32,137 | 8,196 | 24,061 | 5,294 | 12,100 |
| Concentration of the Volume |  |  |  |  |  |
| Morning peak dummy (whether there is peak or not) | 1 | 1 | 0 | 1 | 1 |
| Afternoon peak dummy (whether there is peak or not) | 1 | 1 | 1 | 1 | 1 |
| Morning peak ridership volume (average) | 2,331 | 1,076 | 0 | 1,058 | 2,211 |
| Morning peak hourly ridership (average) | 2,309 | 1,068 | 625 | 1,024 | 2,113 |
| Ratio of morning peak hourly over total daily | 0.06 | 0.13 | 0.03 | 0.20 | 0.18 |
| Afternoon peak ridership volume (average) | 5,823 | 1,019 | 5,086 | 490 | 1,284 |
| Afternoon peak hourly ridership (average) | 4,514 | 707 | 4,691 | 297 | 724 |
| Early morning hourly ridership (average) | 315 | 143 | 164 | 137 | 298 |
| Midday hourly ridership (average) | 1,707 | 447 | 1,461 | 280 | 629 |
| Ratio of afternoon peak hourly over total daily | 0.15 | 0.09 | 0.18 | 0.06 | 0.06 |
| Ratio of morning peak hourly over afternoon peak hourly | 0.49 | 1.66 | 0.18 | 3.78 | 3.00 |
| Ratio of early morning hourly over daily hourly | 0.21 | 0.44 | 0.17 | 0.65 | 0.59 |
| Ratio of early morning hourly over maximum peak hourly | 0.06 | 0.13 | 0.04 | 0.14 | 0.14 |
| Ratio of midday hourly ridership over daily hourly | 1.30 | 1.33 | 1.55 | 1.26 | 1.24 |
| Ratio of midday hourly ridership over maximum peak hourly | 0.37 | 0.41 | 0.39 | 0.27 | 0.31 |

## Ridership Temporal Distribution - Pattern Statistic

| Patterns | High <br> Afternoon <br> peak | High <br> Morning <br> peak | No <br> Morning <br> peak | Low <br> Ridership | High <br> Transfer |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Transfer Ridership |  |  |  |  |  |
| Ratio of morning peak transfer ridership over morning <br> peak hourly ridership | 0.05 | 0.07 | 0.02 | 0.04 | $\mathbf{0 . 2 5}$ |
| Ratio of afternoon peak transfer ridership over afternoon <br> peak hourly ridership | 0.02 | 0.06 | 0.01 | 0.05 | $\mathbf{0 . 2 4}$ |
| Ratio of early morning transfer ridership over early <br> morning hourly ridership | 0.07 | 0.10 | 0.04 | 0.05 | $\mathbf{0 . 3 8}$ |
| Ratio of midday transfer ridership over midday hourly <br> ridership | 0.03 | 0.06 | 0.01 | 0.04 | $\mathbf{0 . 2 5}$ |
| Position of the Concentration |  |  |  |  |  |
| Morning peak starting time (am.) | $8: 12$ | $7: 40$ | $\sim$ | $7: 26$ | $7: 25$ |
| Afternoon peak starting time (pm.) | $4: 53$ | $4: 10$ | $4: 52$ | $3: 39$ | $3: 47$ |
| Morning peak duration (minutes) | 62 | 61 | 0.00 | 62 | 63 |
| Afternoon peak duration (minutes) | 77 | 82 | 68 | 97 | 97 |

## Built environment and temporal distribution

- Discrete choice analysis
- Dependent variables: five identified patterns
- Independent variables:
$>$ Local features (within 500 meters radius)
$\checkmark$ Socio-economic and demographic
$\checkmark$ Land use
$\checkmark$ Employment
$\checkmark$ Street density
$\checkmark$ Bus station density
$>$ General travel cost to three zones in CBD

Built environment and temporal distribution :
Location Statistic associated with each pattern

| Patterns | High <br> Afternoon <br> peak | High <br> Morning <br> peak | No <br> Morning <br> peak | Low <br> Ridership | High <br> Transfer |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Number of Stations | 64 | 123 | 12 | 167 | 57 |
| S.E.D. | mean | mean | mean | mean | mean |
| Population | 15516 | 17562 | 7512 | 16260 | 13684 |
| Household | 8515 | 6817 | 3936 | 5693 | 4868 |
| White alone (\%) | 73 | 40 | 73 | 34 | 34 |
| Black \& African <br> American (\%) | 6 | 25 | 7 | 30 | 28 |
| Asian alone (\%) | 14 | 8 | 13 | 8 | 11 |
| Two races or more (\%) | 3 | 6 | 3 | 6 | 6 |
| Non-Hispanic (\%) | 90 | 63 | 91 | 61 | 63 |
| Hispanic (\%) | 10 | 37 | 9 | 39 | 37 |
| Median income | 68359 | 34452 | 70314 | 32369 | 32872 |

Built environment and temporal distribution :
Location Statistic associated with each pattern

| Patterns | High <br> Afternoon <br> peak | High <br> Morning <br> peak | No <br> Morning <br> peak | Low <br> Ridership | High <br> Transfer |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Transportation | mean | mean | mean | mean | mean |
| Number of bus stops | 43 | 27 | 49 | 21 | 26 |
| Number of express bus <br> stops | 16 | 1 | 23 | 1 | 2 |
| Distance to downtown | 7 | 12 | 7 | 14 | 15 |
| Distance to midtown | 7 | 11 | 7 | 14 | 14 |
| Distance to valley | 7 | 12 | 7 | 13 | 14 |
| Land use and employment |  |  |  |  |  |
| Total employment | 71020 | 6026 | 86172 | 2553 | 3329 |
| Percentage of commercial <br> floor area (\%) | 74 | 33 | 87 | 17 | 27 |
| Percentage of residential <br> floor area (\%) | 26 | 67 | 13 | 83 | 73 |

## Built environment and temporal distribution

Patterns and associated features
$>$ High Afternoon Peak Pattern - Land use mixed zones, high commercial land use percentage
$>$ High Morning Peak Pattern - Land use mixed zones, medium commercial land use percentage
$>$ No Morning Peak Pattern - Highly commercial zones
> Low Ridership Pattern - Highly residential zones mostly outside Manhattan
> High Transfer Pattern - Highly residential zones and subway service boundary

## Influence of independent variables on Patterns


> Population + Employment:
High PM Peak -> No AM Peak -> High AM Peak-> Low Riders and High Transfer
$>$ Percentage of white population:
No AM Peak -> High PM Peak -> High AM Peak-> Low Riders and High Transfer
> Percentage of Asian population:
No AM Peak -> Low Riders and High Transfer -> High PM Peak -> High AM Peak
> Commercial floor area:
No AM Peak -> High PM Peak -> High AM Peak-> Low Riders and High Transfer
> Distance to midtown:
Low Riders and High Transfer -> High AM Peak-> High PM Peak -> No AM Peak
$>$ Percentage of residential floor area:
Low Riders and High Transfer -> High AM Peak-> High PM Peak -> No AM Peak

## Conclusions

- Few has looked at time of day aspects, ours is one of the first
- Developed methodologies to characterize time of day pattern
- Demonstrated that:
- Ridership time of day patterns vary by station
- Distinctive time of day patterns can be identified
- Local land use and station position in the transit network are both important factors in determining pattern membership


## Next Steps

- Identify how the time of day attributes are related with each other
- Understand differences between weekdays and weekends
- Understand the change in patterns over time
- Linking station level analysis to metro-card level analysis


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