



# NYCDOT PARK **Smart** Program

NYMTC Metropolitan Mobility Network

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# Parking Issues

- ❖ Lack of parking for shoppers
- ❖ Double-parked vehicles blocking traffic
- ❖ Blocking bus stops
- ❖ Excess traffic from cars “circling” for parking



# PARK Smart Goals

- ❖ Increase available parking spaces by increasing turnover
- ❖ Reduce double-parking
- ❖ Increase safety (buses can pull up to curb)
- ❖ Reduce congestion from “circling”
- ❖ Reduce use of fuel / Reduce pollution



# What is **PARK Smart**?

- ❖ Six-month pilot in retail areas
- ❖ Developed in partnership with Community Boards, BIDs and other neighborhood groups
- ❖ Adjust parking meter rates
  - Higher during busiest times
  - Lower when demand is less
  - Rates are based on curb occupancy surveys and community input
- ❖ Meters accept NYC Parking cards and quarters
  - Parking cards available through local merchants
- ❖ Public information program
  - Leaflets and decals on meters
- ❖ Monitor
  - Curb occupancy, vehicle turnover, double-parking, traffic volumes
  - Customer and merchant surveys
- ❖ Rate may be adjusted based on experience







# Criteria Used for Selection

## ❖ Community Support

- BID's
- Community Boards
- Other community groups

## ❖ Availability of parking spaces

- High occupancy of metered spaces at busiest times
- Double parking and illegal parking



# NYCDOT PARK Smart

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