

NYCDOT PARK Smart Program

NYMTC Metropolitan Mobility Network

December 2, 2008



Parking Issues

- Lack of parking for shoppers
- Double-parked vehicles blocking traffic
- Blocking bus stops
- Excess traffic from cars "circling" for parking



PARK Smart Goals

- Increase available parking spaces by increasing turnover
- Reduce double-parking
- Increase safety (buses can pull up to curb)
- Reduce congestion from "circling"
- Reduce use of fuel / Reduce pollution



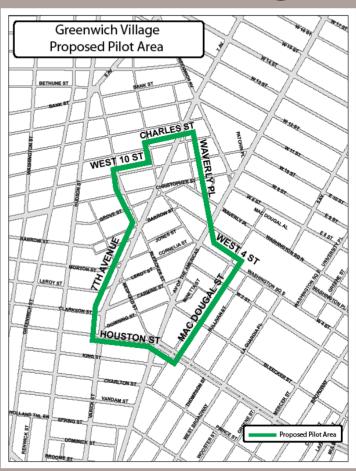
What is **PARK Smart?**

- Six-month pilot in retail areas
- Developed in partnership with Community Boards, BIDs and other neighborhood groups
- Adjust parking meter rates
 - Higher during busiest times
 - Lower when demand is less.
 - Rates are based on curb occupancy surveys and community input
- Meters accept NYC Parking cards and quarters
 - Parking cards available through local merchants
- Public information program
 - Leaflets and decals on meters
- Monitor
 - Curb occupancy, vehicle turnover, double-parking, traffic volumes
 - Customer and merchant surveys
- Rate may be adjusted based on experience



First Pilot – Greenwich Village

- Pilot began October 6, 2008
- 281 single-space meters
- New rates
 - \$2.00/hour from Noon 4 pm;
 - All other times \$1.00/hour



Criteria Used for Selection

***** Community Support

- BID's
- Community Boards
- Other community groups

Availability of parking spaces

- High occupancy of metered spaces at busiest times
- Double parking and illegal parking



NYCDOT PARK Smart

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